

**Faculty of Business Administration, Economics and
Political Science
Undergraduate Prospectus
2025/2026**

BAEPS Empowering Minds, Leading the Future



The
BRITISH
UNIVERSITY
IN EGYPT

Call 19(BUE) 19283
El Sherouk City, Cairo, Egypt
www.bue.edu.eg



London
South Bank
University

- **BSc (Hons) Business Administration**

The programme offers a broad understanding of Business and Management but allows you to specialise in one of the following areas:

Accounting and Finance

Human Resources Management

Entrepreneurship and Sustainability

Marketing

International Business

Business Information Systems

- **BSc (Hons) Economics**

- **BSc and BA (Hons) Political Science**



The Faculty of Business Administration, Economics and Political Science (BAEPS) has an innovative and modern approach in its curriculum and method of teaching. While covering all the basic and core modules, it strives to keep students informed with the latest research and developments within the fields of each department. The Faculty of BAEPS is student - centered, our goal is not to teach students what to think but rather how to think so that they are prepared for the fast-moving world of today.

The Faculty provides a British style of education; thus upon graduating, our students are more able to compete in the job market in Egypt, the Middle East and the rest of the world.

Students who want to continue their graduate studies are well prepared and find it easy to apply to universities in Egypt and abroad. Our students are bilingual and eager to learn about our global society. Our staff are not only experts in their fields, but often have real-life practical experience related to the courses they teach. This makes it possible to mix the academic material with real life issues, making the lectures more interactive and interesting for our students.



In the global economy that characterises the 21st century, it is important to understand how businesses are established, managed, sustained, and grow. The programme will provide you with a solid foundation to pursue a career in business and management, and more importantly, help you establish your own venture upon graduation. The programme is not only focused on theory, but also on teaching students how to apply what they learn in the real world.

The programme offers a broad understanding of Business and Management but permits students to specialise in key areas: Accounting and Finance, Entrepreneurship and Sustainability, Human Resource Management, International Business, Marketing, and Business Information Systems.

The objective of the programme is not just to provide students with knowledge, but to endow them with a set of skills that enable them to see opportunities, solve problems and think critically and creatively in the dynamic global economy, whether as entrepreneurs or employees. The mission of the Department of Business Administration is to educate its students, “how to think, not what to think” so that they will be encouraged to learn by working independently or in small teams. The Department also offers several internships for undergraduates and graduates to gain professional experience through collaboration with our business partners. Starting from the academic year 2025/2026, our Faculty will be reintroducing the Business Information Systems (BIS) within its programme. The implementation of this specialization comes in response to the growing demand in the job market for graduates who can combine business knowledge with digital and technological skills.

The Department’s Finance specialisation recently introduced its state-of-the-art Financial Laboratory equipped with 23 Refinitiv Eikon (previously Thomson Reuters, and now owned by the London Stock Exchange) terminals for its students. Refinitiv Eikon is an open-technology solution for financial market professionals, providing access to industry-leading data, insights, and exclusive news. What makes this financial lab unique and distinguished, is its equipment with the world-leading financial software, such as the Reuters database for classes and research, as well as the largest number of terminals in any Egyptian university. These terminals allow professors to bring the real world into their classes and provide students with top-notch platforms used by the world’s leading banks, corporations, and governmental agencies to enhance their academic studies across a wide range of disciplines.

The Department received the Institute of Management Accountants (IMA) endorsement of the management accounting curriculum. This confirms that the programme meets the educational standards enabling students to pursue the Certified Management Accountant (CMA) credential and providing them with essential skills required by successful organisations and their financial team leaders. In addition, the Chartered Financial Analyst (CFA) Institute recognises the British University in Egypt’s programme worldwide under the Affiliated Universities. CFA institute has described the programme as a rigorous and a great benefit to students seeking careers in the investment industry.

The Finance Team of the Department of Business Administration won the CFA challenge. The team ranked first several times in a competition that included 24 Egyptian Universities. It represented Egypt in 2022 in the MENA regional competition held in Dubai and ranked the second among 12 countries in 2022, and ranked first among 10 countries in the same competition in 2023.

The Faculty of BAEPS is now a member of the world's largest business education Alliance Association to Advance Collegiate Schools of Business (AACSB) that connects educators, students, and businesses to create the next generation of great leaders. The Faculty is also an affiliated member of the European Foundation of Management Development (EFMD), which operates the EQUIS accreditation. The Faculty is working towards receiving both the AACSB and the EQUIS accreditations within the coming few years. The accreditation from the Association of Chartered Certified Accountants (ACCA) is a significant advantage for business students. It not only enhances their credentials but also provides exemptions from six ACCA exam papers, streamlining their path to certification. This exemption allows graduates of the British University in Egypt (BUE) to focus on preparing for the remaining ACCA exams, positioning them for successful careers in accounting and finance. Such an accreditation is a testament to the quality of the BUE's business program and its alignment with international professional standards.

The Faculty is a signatory to PRME (Principles of Responsible Management in Education). PRME is a United Nations supported initiative. It is a platform that raises the profile of sustainability in Business schools through the application of its six principles while drawing the attention to the Sustainable Development Goals (SDGs). It aims to equip today's business students with the knowledge and ability to deliver change tomorrow.



The Faculty shares information on progress regarding the six principles on a regular basis and the last report was uploaded to the UN-PRME site in July 2024. The report includes all activities contributing to the SDGs that are conducted within teaching, research, Faculty operations, extra-curricular as well as collaborations with industry or government.



Preparatory Year

You will be introduced to Business Administration and importantly, to a range of study skills necessary for the higher level of your undergraduate education. You will also develop your English language skills necessary for successful undergraduate study.

Degree Year 1

This year provides the foundation for the study of Business Administration generally and your field of specialisation in particular. You will be introduced to basic research techniques so that you know where and how to source and use information. You will also be introduced to the corner stones of the Business Administration discipline.

Degree Year 2

Here you decide on your area of specialisation in addition to having electives or optional modules. You will also learn how to conduct research by generating and analysing your own data.

Degree Year 3

Final-year students can write a dissertation on a topic of interest to themselves. They also dig deeper in their area of specialisation apart from providing students with an opportunity to apply what they have learned; the dissertation is valued by most employers as it demonstrates the student's ability to undertake independent research.

Study abroad

Students can study 20 credits of Degree Year 3 in the summer in London at our UK partner University. Students also can study a semester abroad (60 credits) in degree year 2 in the new business programme which started last academic year. This opportunity provides students with first-hand experience, cultural exchange, among other enormous skills and events.

How will learning be assessed?

Students study in an environment that encourages creativity and innovation. Teaching involves a mix of lectures, tutorials, group work, private study, and practical activities. The latest learning techniques are used which include interactive and blended learning. Assessment involves submitting coursework, sitting exams, presentations, and projects. Students are also encouraged and helped to obtain internships and learn by doing.

What career and further education opportunities are open to our graduates ?

Students of Business Administration are in high demand in and outside Egypt. Employment may be in the public or the private sectors and may be in large or small organisations. Increasingly, students of Business Administration are becoming self-employed as entrepreneurs. As the degree provides our students with research training, many go on to undertake postgraduate studies, either in Egypt or abroad. Our graduates are studying in several UK universities including Durham University, Essex University, the University of Surrey, and London South Bank University.

“My experience at the BUE has enriched not only my theoretical knowledge, but also my soft skills. The BUE prepared me for my career in Finance, as the structure of courses enabled me to improve my technical and analytical skills through projects that use real world data.”

Testimonial 1: *Mr Adham El Sharkawy, Alumnus'17*, Senior Investment Analyst at TAQA GAS.

“BUE taught me that earning success is in my hands, I just need to make the right moves. BUE had a big role in teaching me the right moves, from the lectures and information delivery to the course work brief and presentations.”

Testimonial 2: *Mr Omar Abdelmonem Morsy, Alumnus '18*, Founder and Managing Director at Leos' Den Marketing Hub

“Being a part of the BUE, not only as a student but also as a staff was beneficial for me. As a student the BUE teaches us to become more confident in our members, also by interacting with various professors especially in the marketing major; and gaining experience from them made a huge impact on what I want to become in the future. On the other hand, working in an educational environment helped me in developing my skills in interaction and communication, and made me much more resilient.”

Testimonial 3: *Ms. Renad Awad, Alumna' 21*, Teaching Assistant at the British University in Egypt.



What our students do



Why study Economics at the British University in Egypt?

The Department of Economics at the British University in Egypt (BUE) offers a unique academic experience that blends UK educational standards with a strong focus on regional and global economic challenges. Our goal is to develop graduates who think critically, analyze data effectively, and lead with insight and responsibility. Economics plays a central role in shaping financial systems, business strategy, public policy, and sustainable development. At BUE, we provide students with both theoretical knowledge and practical skills needed to excel in today's competitive job market.

Our four-year programme is dually accredited in Egypt and the UK, giving students access to internationally recognized qualifications. Learning is enriched through hands-on experience in financial, statistical and behavioral & experimental labs, international study programs, and career-building internships. Backed by experienced faculty and strong academic support, the Department equips students for impactful careers in leading banks, government ministries, international development agencies, economic consultancy firms, and research institutions. Our graduates have the skills and qualifications to thrive at prestigious organizations such as the Central Bank of Egypt, Ministry of Planning, World Bank, International Monetary Fund (IMF), United Nations (UN), and top-tier financial institutions. Whether pursuing roles in policy-making, investment analysis, development planning, or academic research, our students are prepared to contribute meaningfully on both national and global stages

What will you study?

Preparatory Year

In the Prep Year, students build a strong academic foundation essential for their University journey. This year focuses on developing core competencies in economics, mathematics, and academic communication. Courses such as Introduction to Economics and Mathematics for Economists introduce students to fundamental and basic concepts, while modules like English for Academic Purposes, Research Methods I, and Introduction to Behavioural Sciences enhance critical thinking, analytical writing, and soft skills. The year also includes Business Communication, Accounting Fundamentals, and an exploration of Current and Future Economic Issues, ensuring students are well-prepared for the topics ahead.

Degree Year 1

In Year One, students begin to explore the economic landscape in more depth. The focus shifts towards understanding how markets operate, how individuals and institutions make decisions, and how government policy impacts the economy. Courses include Microeconomics, Macroeconomics, Financial Economics, Mathematical Economics, and Public Finance. Students also develop their data analysis skills through Statistics for Economists I on STATA, and are introduced to real-world policy questions in subjects like Law and Economics. The year culminates with a hands-on course in Introduction to Survey Design and Analysis, giving students practical experience in research methods, data collection and analysis on statistical software.

Degree Year 2

Year Two is where students advance their analytical and technical skills while beginning to tailor their academic journey based on personal interests and career goals. Core courses include Intermediate Microeconomics, Intermediate Macroeconomics, Econometrics, Money and Banking, and Economic Development. Students also take Research Methods II and Financial Economics II, enhancing their ability to critically assess data and economic phenomena.

A wide selection of optional modules allows students to explore fields such as Labour Economics, Energy Economics, Entrepreneurship, E-Business, Agricultural and Water Resource Economics, Digital Skills, and Supply Chain Management. This is a transformative year where students begin shaping their future paths.

Degree Year 3

In the final year, students deepen their expertise and apply what they have learned in more specialized and applied settings. The curriculum includes Applied Econometrics, Monetary and Fiscal Theory and Policy, International trade, Behavioural Economics, and regional or institutional topics such as Institutional Economics and the Economics of Egypt. All students can choose to take an Honours Dissertation or a Graduation Project throughout this year. A wide range of advanced optional modules is offered, including Financial Economics III, Experimental Economics, Islamic Finance, Behavioural Finance, Sustainable Development, Digital Marketing, and Cross-Cultural Management. It's a year focused on synthesis, specialization, and preparing for impactful careers or further study.

The Economics programme at BUE equips students with a powerful blend of theory, analysis, and real-world insight. Core modules—including microeconomics, macroeconomics, international trade, development economics, and econometrics—are complemented by specialized areas like behavioral economics and financial economics. This comprehensive curriculum trains students to think critically, interpret data, and make strategic decisions. Our graduates are highly sought after in central banks, government ministries, international organizations (e.g., UN, IMF, World Bank), financial institutions, and leading consultancies. Whether shaping national policy, guiding investment strategies, or driving global development, BUE economists are prepared to lead in dynamic, high-impact careers worldwide.



Financial Lab: Simulating Real-World Markets

Our state-of-the-art Financial Lab immerses students in real-time financial markets, with access to live data feeds, financial statements, and trading simulations that replicate the high-pressure environment of global finance. Students gain hands-on experience in portfolio management, risk assessment, and financial decision-making—skills that are critical for success in banking, investment analysis, and corporate finance. This direct exposure to industry tools and market dynamics gives BUE graduates a competitive edge, preparing them to hit the ground running in demanding roles across financial institutions, stock exchanges, investment firms, and multinational corporations.



Statistical Lab: Turning Data Into Insight

In the Statistical Lab, students go beyond basic data handling—they master how to collect, analyze, and model complex economic data using industry-standard software such as STATA and R, and other softwares. More importantly, they learn how to translate numbers into actionable insights, making informed decisions grounded in rigorous statistical and econometric analysis. These high-demand skills are essential for careers in economic research, policy formulation, risk assessment, and business forecasting. In a world driven by data, our graduates stand out as professionals who can turn raw information into strategic advantage across both public and private sectors.

The Behavioral and Experimental Lab delves into the psychological and social factors that drive individual and group decision-making. Through interactive experiments and simulations, students gain firsthand insight into how people respond to incentives, risk, and uncertainty—knowledge that's increasingly essential in today's data-rich yet human-centered economy. This practical experience builds critical skills for careers in behavioral finance, economic consultancy, public policy design, and market research. As employers place growing value on understanding consumer behavior and decision science, BUE graduates are uniquely equipped to lead in roles where economics meets real human impact.



**Behavioral & Experimental Lab:
Understanding Decision-Making**

1.4.3 Internships and Career Opportunities: A Launchpad to Success

At the Department of Economics, we believe that real-world experience is just as important as classroom learning. That's why we actively connect students with internship opportunities at top-tier institutions—including central banks, government ministries, financial firms, development agencies, and international organizations. These placements allow students to apply their knowledge in professional settings, build networks, and gain insights into their future careers.

Graduates of our programme are highly competitive in the job market, securing roles in **economic analysis, financial services, public policy, consultancy, and international development**. With dual accreditation and strong industry connections, our students are positioned for success—locally, regionally, and globally.



Summer and Winter Schools: Expanding Horizons Beyond the Classroom

Our department offers enriching Summer and Winter School programs in Egypt and Europe designed to deepen students' knowledge and broaden their global perspectives. These intensive courses focus on specialized economic topics, emerging trends, and advanced analytical techniques. They provide opportunities to learn from international experts, collaborate with peers from diverse backgrounds, and experience different academic cultures.

Participating in these programs enhances students' academic profiles and equips them with fresh insights and skills highly valued by employers. Whether hosted locally or abroad, our Summer and Winter Schools empower students to build confidence, global networks, and a competitive edge in today's interconnected economic landscape.



Summer and Winter Schools: Expanding Horizons Beyond the Classroom

Why study Political Science at the British University in Egypt

With a stimulating and engaging curriculum, a dynamic and dedicated academic staff, most of whom are awarded the UK Higher Education Academy Fellowships, and a student-centred programme, the Department of Political Science at the British University in Egypt (BUE) is well known in Egypt and throughout the region for its academic excellence and emphasis on practical skill development.

Students graduate from our programme with a thorough foundation in the theoretical underpinnings of political phenomena, as well as a solid understanding of contemporary political realities, both locally and globally. They acquire essential skills – in critical thinking, public speaking, written communication, policy analysis, statistics, and more – enabling them to independently analyse complex political issues. In addition, our students develop broad knowledge of political theories, government institutions, and political ethics.

Committed to helping our students secure employment in their chosen fields, the Department offers a variety of internship opportunities throughout the academic year and summer. To support students' overall wellbeing, we also offer a wide range of pastoral care services. These services and facilities are easily accessed, where our teams provide regular on-campus and online support for students in need of academic assistance and/or extra accommodation. Workshops and writing clinics led by both staff and students are open to everyone seeking guidance and support. Overall, our students participate in a vibrant and supportive academic community, learning from leading scholars whose research and interests span the breadth of the discipline.



H.E. Minister Amre Moussa receiving a token of appreciation from Prof. Amany Khodair, Head of the Department, at the PSCM V.

The Department boasts a large and distinguished network of alumni, many of whom are now leaders in their respective fields. Our graduates have gone on to serve in the diplomatic corps, government ministries, regional and international organisations, the media, and other prestigious sectors. A number have also pursued academic careers and currently serve as teaching assistants within the Department and elsewhere.

In addition, the Department also offers a two-year graduate programme in Political Science. This involves state-of-the-art combining cutting-edge technical training with deep engagement in the study of politics. This programme prepares scholars to wrestle with the enduring questions of political life. Many of our graduate students choose to pursue their postgraduate studies within the Department, demonstrating the confidence our students place in us to support their academic and professional development.

What skills will I develop as a Political Science student?

Students acquire a broad range of transferable skills that give them a competitive edge in the global job market, including public speaking, written communication, political research, policy analysis, critical and analytical thinking, and statistical analysis. They also gain in-depth knowledge of key political theories, major thinkers, subdisciplines, and schools of thought, opening doors to a wide variety of career paths. Whether they choose to enter the workforce, pursue a research-based master's degree, or forge their own path, our graduates are equipped with the skills and knowledge needed to thrive.

What will you study?

Preparatory Year

The Prep Year is designed to equip students with the foundational research and academic skills required to undertake advanced studies. Alongside introductory modules in Political Science, it offers a variety of modules, such as Research Methods, Economics, Information Technology, Sociology, Humanities and Public Speaking and Personal Effectiveness, that help students develop a broad understanding of how Political Science connects to and intersects with other fields of study.

Degree Year 1

In Degree Year 1, students take a set of core foundational modules, including International Relations, Comparative Political Systems, Egyptian Politics, Government and Society, International Organizations, Political Theory, and Western Political Systems. Additionally, they can choose from a diverse range of optional modules, allowing them to expand their understanding of the discipline and its various subfields

Degree Year 2

In Degree Year 2, students can choose from a wide range of modules across various areas of study, including a selection of regional studies. Optional modules also include a diverse array of inter-disciplinary studies, touching upon the interplay between Politics and fields like Geography, Art, and Cybersecurity. Among the interesting modules offered are Contemporary Public Policy Making and Analysis, as well as Environmental Policies, Sustainability, and Climate Change. Semester one is mapped with our British Partner University to facilitate the opportunity for a semester abroad.

Degree Year 3

In their final year, students complete a research dissertation conducting in-depth research into a topic of their interest. They also study modules such as Global Political Economy, and Contemporary Political Issues. At this stage, the optional modules offered seek to widen students' knowledge and enhance their skills in subject-specific areas addressing contemporary issues, like migration, security, diplomacy and human rights.

Political Science students have two opportunities to study abroad.

The first is a summer programme at our UK partner institution, the London South Bank University (LSBU), offering a unique educational and cultural experience in the heart of London.

The second opportunity takes place, in semester one of Degree Year 2, during which students can spend a full semester at LSBU.



The Department uses a range of innovative technology-based and up-to-date teaching methodologies. In line with the British university system, students in our programme complete 120 credits per academic year. Modules carry either 10 or 20 credits; so, the number of modules per semester may vary. Typically, a 10-credit module includes a two-hour lecture and a one-hour tutorial per week, along with five to six hours of independent study.



Students are assessed through a variety of methods, depending on the nature and content of each module. These may include research papers, oral presentations, group and individual projects, online activities, simulations, role plays, debates, and/or final examinations. In addition to BUE's bespoke e-learning platform, a range of communication channels and digital tools are utilised to facilitate interaction between instructors and students, creating an ideal engaging and effective learning environment.

Extra-Curricular Activities

In line with the programme's vision, the Department of Political Science organises a variety of extracurricular activities, aimed at enriching the student experience. Students benefit from regular seminars and public lectures. Our famous 'Talks in Politics' had hosted prominent scholars, politicians, and practitioners, such as Prof. Aly El Din Helal, Prof. Robert Keohane, H.E. Minister Amre Moussa, H.E. Tamim Khallaf - Foreign Ministry Spokesperson, and Cambridge historian Moritz Mihatsch, among others. Additionally, our students participate in field visits to institutions such as the Ministry of Foreign Affairs, the Egyptian Parliament, October 6th Panorama, and the League of Arab States headquarters.



Our students during a visit at the Headquarters of the League of Arab States.

Through these activities, students gain practical knowledge and hands-on experience that enhance their skills and provide a competitive edge in the job market.

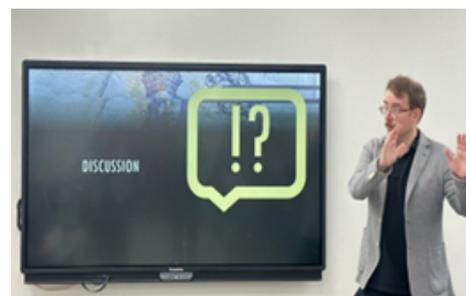
A highlight of the academic year, the Department hosts the annual Political Science Conference Model (PSCM), a popular event among students. During the conference, students present their ongoing research before a panel of experts and an audience of peers. In its fifth edition, students presented research on a diverse range of topics, including cyberwarfare in Ukraine, U.S. environmental policy in the Middle East, and remittances from Egyptians working in Libya.



Our students and staff members during their visit to the Egyptian Ministry of Foreign Affairs.



Talks in Politics event featuring H.E. Amb. Hatem Yousri, Deputy Assistant Minister of Foreign Affairs



Book Talk by the Cambridge historian Moritz Mihatsch.



Talks in Politics event featuring H.E. Nicholaos Papageorgiou, Ambassador of Greece to Egypt



Our students presenting during the PSCM V



Our students during their visit to the Cairo International Center for Conflict Resolution Peacekeeping and Peacebuilding (CCCCA).

" One of the most valuable things the Department of Political Science offered me — and which significantly supported my career — was the strong academic foundation I gained through modules such as Foreign Policy and Consular and Diplomatic Affairs. This background greatly enhanced my analytical perspective while working on files at the ministry."

George Ekram, Class of 2021, Government Official at the Ministry of International Cooperation."

Testimonial 1 – On Career Readiness:



"The rigorous academic training I received at the department pushed me to think critically, write persuasively, and speak confidently. It gave me an edge during my postgraduate studies abroad."

Habiba Jad, Class of 2022, Project Coordinator at Etijah – Youth and Development Consultancy Institute."

Testimonial 2 – On Academic Excellence:

"From representing BUE at international conferences to moderating high-level events, the department opened doors I never imagined possible."

Mennatullah Saeed, Class of 2022, Assistant Lecturer of Political Science."

Testimonial 3– On Extracurricular & Real-World Exposure:

